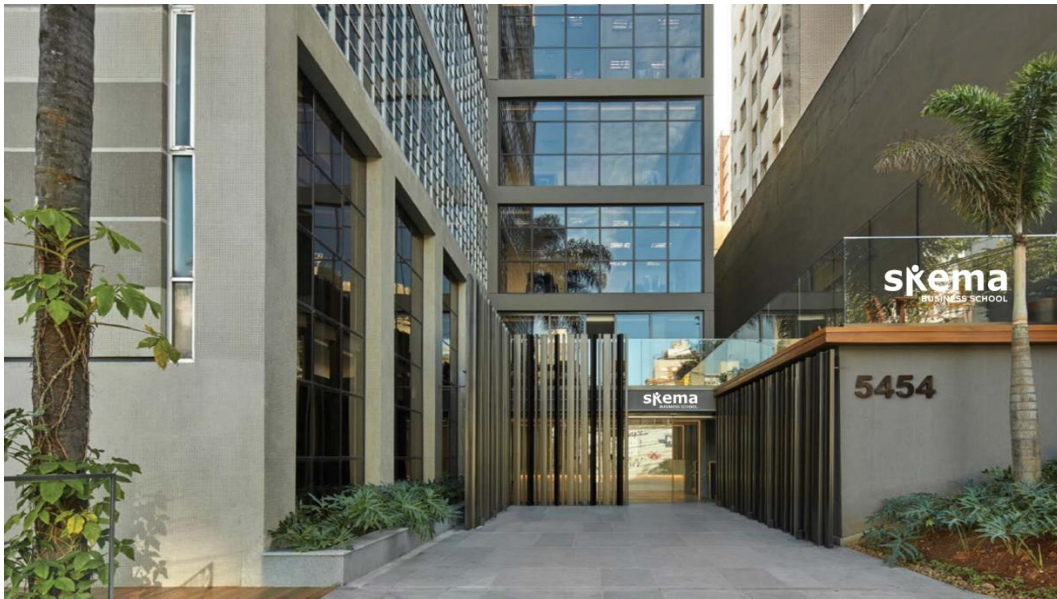


Press release

**SKEMA's Global Executive MBA ranked 39th in the world by QS
and first in terms of diversity**



SKEMA's new city campus in Belo Horizonte, Brazil, is one of the destinations of the four residential weeks of the programme, in addition to Raleigh (USA), Suzhou (China) and Paris (France).

Paris, 23 June 2022. Benefiting from the school's locations on four continents, SKEMA's Global Executive MBA is one of the most international programmes in the world. Participating in the prestigious [QS Executive MBA Ranking](#) for the first time, it has been ranked 39th in the world and 19th in Europe.

The QS (Quacquarelli Symonds) ranking measures and ranks the quality of Executive MBA programmes offered by the best academic institutions every year.

SKEMA Global EMBA: number 1 in the world for diversity

Among the 191 prestigious programmes listed in June 2022 by QS, SKEMA's Global EMBA ranked 39th in the world and 19th in Europe.

It has been placed first worldwide in terms of diversity, based on the the number of nationalities represented and the number of women in the programme. It also ranked third in terms of career outcomes (career development and post-graduation salaries) and 12th for the highly experienced profile of its participants, most of whom are members of management committees (c-level leaders).

"Our inclusion in the QS ranking is a testament to the relevance of the programme in a context marked by major changes, the excellence of the programme, and the quality and diversity of our cohorts, more than 80% of whom are international. It is the result of the reflection on participants' expectations, pedagogical innovations and the close support being provided for nearly 15 years to offer executives a truly transformational path to meet their future professional ambitions," said Fabien Seraidarian, director of SKEMA's Global EMBA.

SKEMA's Global Executive MBA prepares professionals to become "comprehensive leaders" who are capable of creating "sustainable realities" in a local environment characterised by complexity, uncertainty and ambiguity.

At the end of the programme, participants master the different languages of the organisation, know how to manage value creation processes, and lead complex transformations in their ecosystem. To succeed, each participant follows a path to establish his or her position, develop his or her expertise and thus affirm his or her legitimacy.

In addition to the opportunity to explore ecosystems on four continents during the residential weeks, the programme provides an in-depth understanding of new, particularly strategic dimensions such as artificial intelligence, CSR and other transformation levers within the organisation.

About SKEMA Business School

With 9,500 students of 120+ nationalities and 50,000 alumni across 145 countries, SKEMA Business School is a global school which, through its research, its 70+ educational programmes and its international multi-site structure, trains and educates the talents needed by 21st century companies. The school is now present in six countries: three campuses in France (Lille, Sophia Antipolis, Paris), three in China (Suzhou, Shanghai, Nanjing), one in the United States (Raleigh), one in Brazil (Belo Horizonte) and one in South Africa (Stellenbosch - Cape Town), as well as a resource and Artificial Intelligence research centre in Montreal, Canada.

The Faculty counts 180 professors divided into three academies (Globalisation, Innovation, Digitalisation). The Research department has five centres that represent the main aspects of management.

SKEMA's incubator-accelerator, SKEMA Ventures, counts over 200 incubated projects.

SKEMA boasts multiple accreditations — Equis, AACSB and EFMD Accredited EMBA. Its programmes are recognised in France (Visa, Grade de Licence, Grade de Master, RNCP, CGE label), the USA (Licensing), Brazil (Certificação), and China (Recognised by the Ministry of Education).

www.skema-bs.fr. Follow us on Twitter: @SKEMA_BS.

Press contact:

Christine Cassabois, christine.cassabois@skema.edu, Tel: +33 (0) 627 493 659