

Anke MIDDELMANN

Senior Lecturer

Academy: Globalization

Campus: Lille

Email: anke.middelmann@skema.edu

Education

- 2003 MA, Intercultural communication, University of Bedfordshire, Great Britain
- 1983 Bachelor of Arts, European History and German, University of Sussex, Great Britain

Experience

Other academic affiliations and appointments

- Since 2018 Director of Executive MBA, SKEMA Business School, France
- Since 2004 Multicultural Trainer, Consultant, Coach, France
- 2012 - 2018 Scientific Director, MSc International Marketing and Business Development, SKEMA Business School, France
- 2015 - 2017 Scientific Director, MSc International Human Resources and Performance Management, SKEMA Business School, France
- 2011 - 2012 Scientific Director, MSc International Business, SKEMA Business School, France

Other professional experiences

- 2008 - 2009 Director, MiM Programme, ESC Lille, France
- 2004 - 2006 Intercultural Specialist, Communicaid Group, Great Britain
- 2000 - 2002 European Officer, Brighton & Hove City Council, Great Britain
- 1992 - 2002 Consultant, Deutsches Institut für Wirtschaftsforschung, Germany
- 1993 - 1998 Consultant, Great Britain
- 1984 - 1991 Managing Editor, EUROPE Magazine, United States of America

Other research activities

Affiliations

- Since 1950 Society for Intercultural Training, Education and Research, Paris Chapter